

### Rocket® Mobius®

The Smart Content Platform for Today's Enterprise



### Contents

- 03 Simplify, secure, and scale your critical data
- **04** Common Challenges
- **05** Why Choose Rocket Mobius?
- **07** Unlock the Power of Rocket Mobius for Your Organization



# Simplify, secure, and scale your critical data

Organizations must be both data-powered and highly responsive to meet user expectations. This adaptability is essential as economic conditions shift and the demands for agility and customer-centric service grow. How you manage, govern, and use your content ecosystem—while embracing innovations—can determine whether your business thrives or struggles.

The documents, forms, and records that make up your content are critically important resources for making effective business decisions. These assets inspire fresh ideas for goods and services, provide insights into emerging trends, and offer the knowledge needed to meet rapidly changing customer expectations.

As content continues to grow at an ever-increasing rate, improving how you discover, understand, and leverage the value of your information assets is key to a truly empowered and responsive enterprise.



### Common Challenges

Organizations must move faster, think smarter, and innovate ever more quickly to stay ahead. But managing, governing, and leveraging information effectively isn't easy, especially with challenges like:

### Adopting new technologies

Organizations want to benefit from cloud implementations and GenAl-enabled applications but hesitate due to concerns about risky wholesale application rewrites, loss of control over governance requirements, and unfettered access to information.

### Navigating evolving regulations

With ever-changing data privacy laws, organizations need consistent governance and compliance across all content. This requires knowing where information lives, how it's used, who can access it and at what granularity, and how long it must be retained. Without an enterprise-wide view of information, gaps in visibility and control can increase risks and exposure.

### Push to democratize data access

Responsibility for data and analytics is no longer limited to IT. Today's users—whether in Marketing, Human Resources, or Sales—need immediate access to information to perform their daily tasks. Digital natives expect independence to access, analyze, and leverage information without IT support. However, content silos continue to hinder data democratization for many organizations. At the same time, enforcing access controls remains essential to ensure compliance with governance requirements.

### **Exploding data volumes**

The world's data is projected to grow from 33 zettabytes in 2019 to 175 zettabytes by 2025. Organizations must capture and store this growing volume of information so it can be managed, trusted, and used to deliver value.

### Demand for employee efficiency and automation

C-suite leaders have become hyper-focused on employee efficiency as both an enabler and output of digital transformation. Many organizations rely on automation to improve efficiency and customer experiences. Connectivity and interoperability also play a key role, streamlining access patterns, processes, and workflows to increase efficiency in existing operations. GenAl-enabled applications are now involved or expected in daily tasks, and organizations must establish appropriate guardrails early in the implementation cycle.

### **Evolution of employee and customer expectations**

Today's users are digital natives. They want easy-to-use applications, easy-to-intuit user interfaces, and direct access to the content they need, whenever and from wherever. This pressures organizations to simplify information management and provide a single entry point while complying with governance mandates.

Organizations that effectively manage and govern content can better serve their business by proactively addressing compliance needs, empowering employees and processes, and adopting innovative technologies to drive enhanced customer value. To stay competitive, organizations need an intelligent content platform that stores and manages data, ensuring accessibility, compliance, and the ability to transform that data into practical insights while establishing a strong foundation for incorporating evolving requirements around cloud readiness and GenAI capabilities.

Rocket® Mobius® is that platform. As a comprehensive and innovative solution, Mobius empowers organizations to unlock the value of their content while ensuring governance, modernization, and operational efficiency. With over 40 years of proven success, Mobius is a reliable, flexible, and innovative Content Services platform capable of managing, processing, and safeguarding vast volumes of sensitive information.





## Why Choose Rocket Mobius?

## Enhanced Productivity with GenAI-Powered Technology

• Improve content accessibility with Rocket® Content Smart Chat, a GenAl-powered conversational interface. It empowers enterprises to make natural language inquiries across organizational systems, providing instant access to critical data while ensuring governance and compliance of information assets. Employees can ask questions like, "What is the status of this project?" or "Provide the details of the latest customer communication." Smart Chat retrieves relevant documents and insights instantaneously, reducing search times while empowering teams to concentrate on higher-value tasks.

### Harmonious Modernization

- Facilitate a smooth transition to modernization for organizations dependent on legacy systems. Mobius bridges the divide between legacy content and modern applications, helping businesses and users make the most of their existing data while integrating it into future-ready systems.
- Designed to support hybrid cloud and full cloud environments, Mobius enables
  your organization to easily adapt to evolving content needs. Mobius can
  manage semi-structured data, such as invoices, and unstructured content, such
  as videos. It scales effortlessly, enabling your organization to expand without
  sacrificing control or compliance. Mobius empowers you to accomplish your
  objectives on your preferred platform—or combination of platforms. If your
  organizational requirements mandate on-premises deployments, Mobius
  supports those, too.
- Unify access to data stored in disparate repositories—including PDFs, videos, Microsoft Office documents, mainframe data, and more—across multiple systems such as SharePoint, SAP, and legacy platforms. By eliminating data silos, unification provides a singular point of access to your organization's most valuable assets, avoiding costly and risky rip-and-replace scenarios and data migrations. Mobius' solutions also extend to redirecting essential data produced by mainframe systems to repositories that support cloud-based, hybrid cloud, and GenAl initiatives.

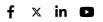


Organizations that have large mainframe repositories or require hybrid cloud capabilities should consider Rocket Software. The Rocket Software platform provides customers especially those in highly regulated, security-conscious environments—with an efficient and flexible modernization approach that derives value and insights from unstructured content. Rocket Software's policy- and rules-based governance services securely manage and automate the content life cycle, without slowing down the business."

### IDC

2024 MarketScape for Intelligent Content Services





## Information Governance and Management

- Navigating regulatory requirements is a significant challenge for many organizations. Mobius addresses this by protecting sensitive information in live content, preserving historical records, controlling access as needed, and ensuring appropriate content disposal. It permits task automation related to information management, governance, disposition, and access—essential to preserving your organization's reputation and market position. At the same time, Mobius ensures compliance with privacy regulations such as GDPR, HIPAA, and other industry-specific standards.
- For organizations in regulated industries, time and geolocation policies aid compliance with data protection and security regulations by ensuring strict control of data access. Employee access to sensitive content can be restricted to designated working hours and/or only within specific geographical locations. User experiences are enhanced by providing the right tools and information to users of all functional levels without introducing unnecessary restrictions or UI elements that may cause confusion. Mobius empowers organizations to establish policies for each legal entity to fulfill the unique requirements of each being served. This precludes data crossover, controls information access, and enhances compliance with information governance requirements.

## Visibility, Validation, and Automation

- Mobius enables organizations to achieve business visibility at scale. Via Content Insights, auditors and IT teams enjoy straightforward and powerful builtin views that oversee operational information changes across information lifecycles, automation, and platforms. These views support compliance, technical, and business traceability. IT teams empower business users by supplying self-service reporting using an open data model and standard tools for business, usage, and compliance insights.
- Mobius delivers a unified solution tailored to elevate operational efficiency, enforce compliance, and provide actionable insights. Compliance officers, data analysts, and operational managers can efficiently extract and analyze critical data by creating and applying tailored business rules. This streamlines workflows, ensures accurate compliance reporting, and improves audit readiness. Automate reconciliation, modernize quickly, and scale effortlessly to handle complex data and business rules—all while reducing the need for frequent human interventions, focusing instead on handling expectations.
- Content automation helps organizations govern information-rich systems, streamline interactions between people, and manage business processes with strong content governance and consistent user experience across desktop and mobile. Rocket Software content automation consolidates multiple vendor tools into a unified, low-code design environment, simplifying the authoring of events and operations of business results.



In addition to the Mobius' features, which corresponded in every way to our needs, it was also the support system offered and the dual expertise of the teams we met on the IBM® z/OS® and open environments that both convinced and reassured us."

#### **SERGE MUSSO**

Project manager and Z base architecture, CA-GIP (Crédit Agricole)

Crédit Agricole Group Case Study



As we embarked on a hybrid cloud migration, it was critical for us to ensure no content was lost in the process. Working with Rocket Software gave us the continuity, experience, and tools to ensure there were little to no disruptions every step of the way."

### TOM FOX

Manager, Infrastructure and Operations, Kawasaki Motors

Kawasaki Motors Corp USA Case Study





# Unlock the Power of Rocket Mobius for Your Organization

Rocket Mobius equips your organization with everything needed to address your AI, modernization, governance, and transformation objectives. By connecting data from disparate sources, it automates processes, supports critical business operations, and accelerates digital transformation—without costly migrations.

With Mobius, democratize data access across all user communities while maintaining governance and compliance. It streamlines modernization initiatives by eliminating risky, time-consuming complexities, permitting you to manage information on your preferred platforms.

Leveraging GenAl-powered technology, Mobius quickly and securely gleans valuable insights from content to drive impactful decisions. Designed for today's dynamic enterprises, Rocket Mobius is the Content Services solution that helps you stay ahead while establishing a strong and flexible foundation for tomorrow's initiatives.

Transform your information into strategic assets with <u>Rocket Mobius</u> and unlock the power of intelligent content management.

Learn more about Rocket Mobius



In a migration project involving the transfer of 11 million documents between Rocket Mobius environments. Resurs Bank received exceptional support from Rocket Software. The bank's internal team and Rocket Software worked closely together as one unit to meet the stringent time constraints. Remarkably, the migration of 11 million documents via REST API was completed in just three days and transferred into their Rocket Mobius environment in less than one day. This impressive effort would not have been possible without Rocket Software's outstanding collaboration. I wholeheartedly recommend Rocket Software as a vendor and Rocket Mobius as a document management system."

### **PÄR ISAKSSON**

CTO. Resurs Bank SE





### About Rocket Software

Rocket Software is the global technology leader in modernization and partner of choice that empowers the world's leading businesses on their modernization journeys, spanning core systems to the cloud. Trusted by over 12,500 customers and 750 partners, and with more than 3,000 global employees, Rocket Software enables customers to maximize their data, applications, and infrastructure to deliver critical services that power our modern world. Rocket Software is a privately held U.S. corporation headquartered in the Boston area with centers of excellence strategically located around the world. Rocket Software is a portfolio company of Bain Capital Private Equity. Follow Rocket Software on LinkedIn and X (Formerly Twitter).

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